

WASK, Inc.

2008 Annual EEO Public File Report

The Purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the Federal Communication Commission's 2002 Equal Employment Opportunity Rule. This Report has been prepared on behalf of the Station Employment Unit ("WASK, Inc.") that is comprised of the following stations:

- WASK-AM, Lafayette, Indiana
- WASK-FM, Battle Ground, Indiana
- WKHY-FM, Lafayette, Indiana
- WKOA-FM, Lafayette, Indiana
- WXXB-FM, Delphi, Indiana

WKHY-FM and WXXB-FM were purchased by WASK, Inc. in 2005. The purchase was finalized on December 16, 2005. The two stations were operated by WASK, Inc. under a Time Brokerage Agreement between May and December, 2005.

The FCC requires this Report be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2007 to and including March 31, 2008 ("The Applicable Period").

HIRING REPORT

Job Title	Date Position filled	Recruitment Source	Total # Interviewed for this position
Traffic Manager	10/02/06	On-air	2
Account Executive, WKHY/WXXB	04/07/06	On-air	5
Account Executive, WKHY/WXXB	06/13/06	Reference	4
Account Executive, WKHY/WXXB	07/31/06	Reference	7
Account Executive, WKHY/WXXB	08/16/06	Intern	1
Digital Manager ALL STATIONS	10/01/06	Internet, Web Publication, On-air	2
Account Executive, WKHY/WXXB	9/12/2006	Internet, Web Publication, On-air	12
Account Executive, WKOA/WASK	1/9/2007	Internet, Web Publication, On-air	10
Assistant Production Dir, ALL STATIONS	02/28/07	Internet, Web Publication, On-air	4
Account Executive, WKHY/WXXB	4/25/2007	Internet, On-air, Web Publication	10
Account Executive, WKHY/WXXB	6/18/2007	Internet, On-air, Web Publication	4
Account Executive, WKOA/WASK	10/1/2007	Internet, On-air, Web Publication	4
Account Executive, WASK-AM	11/19/2007	Internet, On-air, Web Publication	5

Account Executive, WASK-AM	12/17/2007	Internet, On-air, Web Publication	5
Account Executive, WASK-AM	12/17/2007	Internet, On-air, Web Publication	5
Account Executive, WKHY/WXXB	1/2/2008	Internet, On-air, Web Publication	4
Promotions Director, All Stations	2/1/2008	Internet, On-air, Web Publication, Internal Posting	4
Local Sales Manager, All Stations	TBD	Internet, On-air, Web Publication	11

TOTAL NUMBER INTERVIEWED, ALL POSITIONS			99
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1. Recruitment Source Information

These are the recruitment sources utilized by WASK, Inc. during the applicable period:

First Name	Last Name	Company	Address	City	State	Zip	Title	Work Phone
Cindy	Svajgr	YWCA	605 North Sixth Street	Lafayette	IN	47901-	Executive Director	(765) 742-0075
J. Steven	Mott	Lafayette Family YMCA	1950 South 18th Street	Lafayette	IN	47905-	Director	(765) 474-3448
Charles	Newton	Tippecanoe Area Personnel Assoc.	2625 Union Street	Lafayette	IN	47904-	Assistant Director	
Marlene	Laurendeau	Lafayette Business Digest	P.O. Box 587	Lafayette	IN	47901-	Publisher	
Joel	Wright	Black Sons of Lafayette	c/o 50 Vancouver Court	Lafayette	IN	47905-		
		League of Women Voters	P.O. Box 2085	Lafayette	IN	47905-		
Dwight	Lewis	Black Faculty and Staff Caucus	Young Graduate House Purdue University	West Lafayette	IN	47907-		
Renee	Thomas	Black Cultural Center	1100 3rd Street	West Lafayette	IN	47906-	Director	(765) 494-3091

First Name	Last Name	Company	Address	City	State	Zip	Title	Work Phone
Tim	Alkire	St. Boniface Catholic Church	318 North 9th Street	Lafayette	IN	47904-	Pastor Hispanic Community	
Mary	Kirts	Indiana Workforce Development	2301 Concord Road	Lafayette	IN	47905-	Director	(765) 474-5411
		Tippecanoe County Job Line	20 North 3rd Street	Lafayette	IN	47905-	Placement Director	
Sandra	Michioku	Asian American Journalists Association	1765 Sutter Street Suite 1000	San Francisco	CA	94115-	Executive Director	(415) 346-2051
Jeannine	Dugan	American Women in Radio and Television	1595 Spring Hill Road Suite 330	Vienna	VA	22182-	Executive Director	(703) 506-3290
Betty	Elam	Foundation for Minority Interests in Media	825 Seventh Avenue 4th Floor	New York	NY	10019-	Executive Director	(212) 456-1992
Dwight	Ellis	National Association of Broadcasters	1771 N Street NW	Washington	DC	20036-2891	VP/Human Resource Development	(202) 429-5496
Steve	Dunphy	Radio-Television News Directors Association	1000 Connecticut Ave NW Suite 615	Washington	DC	20036-	Director of Operations	(202) 467-5258
Zita	Arocha	National Association of Hispanic Journalists	1193 National Press Building	Washington	DC	20045-	Executive Director	(202) 662-7145
Gregory	Christopher	Society of Professional Journalists	PO Box 77	Greencastle	IN	46135-0077	Executive Director	(317) 653-3333

Note: Through a partnership with Broadcast Compliance Services, any opening at WASK, Inc. is distributed to at least 335 additional national recruitment resources. The complete list is available in the WASK, Inc. Public File.

2. Supplemental (Non-Vacancy Specific Recruitment Activities Undertaken by WASK-AM, WASK-FM and WKOA-FM)

Over the year, WASK, Inc. (WASK-AM/FM, WKOA-FM) has been involved in a number of initiatives designed to reach the broadest spectrum of the community for potential employment. While utilizing our facilities when we can, we have also gone beyond our walls in order to maximize that outreach, and it is a continuing process. Here are some of the programs and initiatives in which we have been involved:

1. In February, 2006 WASK, Inc. participated in a Broadcaster Job Fair held at the Sheraton Hotel in Indianapolis. A panel discussion regarding careers in broadcasting was held prior to the opening of the fair.
2. On a continuing basis over the past five years, WASK, Inc. has maintained an internal internship program in a number of departments. This internship program is opened to both High School and College students. It is listed with a variety of school programs including Purdue University, Wabash College and Ball State University. We are currently taking applications for our next internship.
3. WASK, Inc. is a participant in the Indiana Broadcasters Association Scholarship program. This program provides scholarships to Indiana institutions to students interested in a career in broadcasting.
4. At various time through the past year, we have used our airwaves and website as an outreach vehicle. We have run announcements seeking to add to our list of resource groups and organizations that have ties to a diverse community, in order that we may contact them when we have an employment opportunity.
7. In July 2006 Eric Burch attended Indiana Black Expo job fair representing WASK RADIO GROUP.
8. Lindsay Reinert and Eric Burch participated in Senator Evan Bayh Spring Job Fair at Lafayette Ivy Tech State College.
9. WASK RADIO GROUP had 4 Internships April thru August 2006: January thru March 2007, 1 Internship, and 2 Internships June thru August 2007. In March 2008, the WASK Radio Group was presented with an Intern Scholarship from the NAFB.
10. In April 2007 John Schurz and Brian Green participated in Congressman Steve Buyer's Job Fair at Lafayette Jeff High School representing WASK Radio Group.